

PARK AVENUE ARMORY



CORPORATE MEMBERSHIP

Become a Corporate Member of Park Avenue Armory today and enjoy priority access to New York's most exciting new center for unconventional performing and visual art – and one of New York's most important historic landmarks.

Membership will give your company access to the Armory's audience of highly educated and culturally aware urbanites and offer your employees and clients access to artistic programming through private rehearsals, artist talks and in-depth tours.

Corporate Members also have the exclusive opportunity to entertain at the Armory. Decorated by Louis C. Tiffany, Stanford White and the Herter Brothers, our sixteen period rooms represent the finest extant example of the American Aesthetic Movement and provide a magnificent and unique setting for corporate events.

Our broad range of membership benefits varies upon level of commitment and includes advance notice of ticket sales, access to a VIP lounge during artistic productions, free admission for the annual visual art commission and invitations to our annual Members Open House.

Park Avenue Armory relies on its members to support the meticulous preservation and continuing care of the building and its innovative, immersive and ground-breaking arts and educational programming.

Join us today!

For information about Corporate
Membership
please contact:
Heather Lubov
(212) 616-3960
corporate@armoryonpark.org

CORPORATE MEMBERSHIP BENEFITS AND LEVELS

CORPORATE FRIEND \$1,000

(\$940 is tax-deductible)

- » Executive card*
- » 2 invitations for 2 to annual Members Open House
- » Group rates for 20 or more for select Armory programming
- » Acknowledgement on the Armory website and in programs

CORPORATE PATRON \$2,500

(\$2,380 is tax-deductible)

- » 1 opportunity to rent space within Park Avenue Armory
- » 1 complimentary private group tour (up to 10 people)
- » 2 Executive Cards*
- » 5 invitations for 2 to annual Members Open House
- » Group rates for 20 or more for select Armory programming
- » Acknowledgement on the Armory website and in programs

CORPORATE ASSOCIATE \$5,000

(\$4,760 is tax-deductible)

- » Discounted tickets for all employees for select Armory programming
- » 1 opportunity to rent space within Park Avenue Armory
- » 1 complimentary private group tour (up to 10 people)
- » 4 Executive Cards*
- » 10 invitations for 2 to annual Members Open House
- » Group rates for 20 or more for select Armory programming
- » Acknowledgement on the Armory website and in programs

CORPORATE INVESTOR \$10,000

(\$9,640 is tax-deductible)

- » Discounted tickets for all employees for select Armory programming
- » 2 opportunities to rent space within Park Avenue Armory
- » 2 complimentary private group tours (up to 10 people)
- » 10 Executive Cards*
- » 15 invitations for 2 to annual Members Open House
- » Group rates for 20 or more for select Armory programming
- » Acknowledgement on the Armory website and in programs

CORPORATE LEADER \$25,000

(\$24,400 is tax-deductible)

- » Free Admission for all employees and one guest to the annual visual art commission
- » \$5,000 credit towards space rental
- » Discounted tickets for all employees for select Armory programming
- » 2 opportunities to rent space within Park Avenue Armory
- » 2 complimentary private group tours (up to 10 people)
- » 25 invitations for 2 to annual Members Open House
- » 15 Executive Cards*
- » Group rates for 20 or more for select Armory programming
- » Acknowledgement on the Armory website and in programs

***Executive Card Benefits**

- » **Free admission for 2 to the annual arts commission preview party**
 - » **Free admission for 2 to the annual arts commission**
 - » **Invitation to a rehearsal or artist studio**
 - » **Invitation to VIP Lounge during events**
 - » **2 complimentary passes to art fairs**
 - » **Advance notice of ticket sales and concierge ticket service**
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CORPORATE ENTERTAINING

The Armory is one of America's finest landmarks, combining a rich social and military history with an extraordinary ensemble of 19th-century period rooms.

Park Avenue Armory's historic reception rooms range in size from 500 to 1,650 square feet, and are suitable for intimate dinners for 20 to 250 guests or cocktail receptions for up to 800.

Historic rooms at the Armory provide an impressive and unique setting for events.

Veterans Room: This and the Library next door are the only fully extant interiors by Louis C. Tiffany, Associated Artists in the world. The Veterans Room has been described as "Greek, Moresque, and Celtic with a dash of the Egyptian, the Persian and the Japanese."

Library (now known as the Silver Room): The second room at the Armory designed by Louis C. Tiffany, Associated Artists with Stanford White. It features a magnificent basketweave barrel vault originally painted salmon color with silverreddiscs.

Field and Staff Room: Designed by Pottier & Szymus in the Renaissance Revival style. The room's original floral and geometric stencilwork at the wainscoting and frieze has recently been revealed.

Board of Officers Room: This is one of the few surviving Herter Brothers interiors in the country, but one of five in the Armory. Herter Brothers was a top cabinet- making and interior design firm in the Gilded Age and designed the Fifth Avenue mansion of William H. Vanderbilt (now demolished).

Mary Divver Room (originally a ladies reception room): One of three rooms by Herter Brothers on the first floor. The hearth is surrounded by Minton art tiles depicting Arthurian legends after Tennyson. The original Herter Brothers stencilwork was overpainted in the 20th century.

Colonel's Reception Room: Originally designed by Herter Brothers, this room was substantially redecorated in the 1930s and 40s, including extensive additions to the original French black walnut wainscoting and overpainting the original Pompeian red walls and light blue ceiling.

The **Wade Thompson Drill Hall** is a magnificent space with latticework truss and soaring dimensions, reminiscent of one of the great 19th Century train sheds of Europe. With approximately 38,000 square feet of useable space, it is one of the City's largest column-free spaces and has hosted not only drills but music festivals, concerts, benefit dinners, balls, theatrical events, and fashion shows. The use of the drill hall is only limited by your imagination.

For information about Corporate Entertainment opportunities as part of your membership at the Armory, please contact:

Heather Lubov,
Chief Development Officer
corporate@armoryonpark.org

Please note:

All entertaining privileges are subject to additional fees and availability.

CORPORATE MEMBERSHIP ENROLLMENT

YES, WE WOULD LIKE TO BECOME A CORPORATE MEMBER OF PARK AVENUE ARMORY!

Enclosed is our check for the following level of annual support:

- Corporate Friend \$1,000 Corporate Investor \$10,000
 Corporate Patron \$2,500 Corporate Leader \$25,000
 Corporate Associate \$5,000 Other \$ _____
 I would like to decline benefits and make my donation 100% tax-deductible.

Checks should be made payable to **Park Avenue Armory**.

Acknowledgment Name *

Corporate membership start date (month) (year)

**Exactly as it should appear in Park Avenue Armory acknowledgments; indicate if anonymous*

CEO Information

Name Title
Phone Email

Primary Contact Information

Name Title
Address
City State Zip
Phone Email

- Please send me Park Avenue Armory's e-newsletter and e-invitations to special events.

Email

Name of person completing this form (print) Signature Date

Please return enrollment form and contribution to:

Heather Lubov, *Chief Development Officer*
643 Park Avenue, New York, NY 10065
corporate@armoryonpark.org